



Highlights

PKR 397,734 million ↑ 2%

(PKR 387,159 million in June 2014)

Total assets as at July 2014

PKR 117,533 million ↑ 2%

(PKR 114,531 million in June 2014)

Highest assets in the Money market category of funds as at July 2014

9.39 % Return on Income funds ↑ 1.2 times

(4.26% in June 2014)

Highest return for the month of July 2014

PKR 15,360 million ↑ 11.1 times

(PKR -1,520.38 million in June 2014)

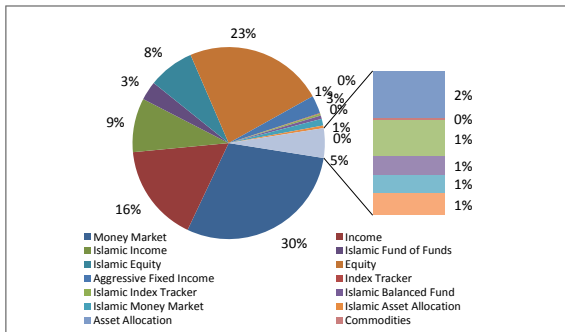
Total Net sales for the period July 2014

Reasons

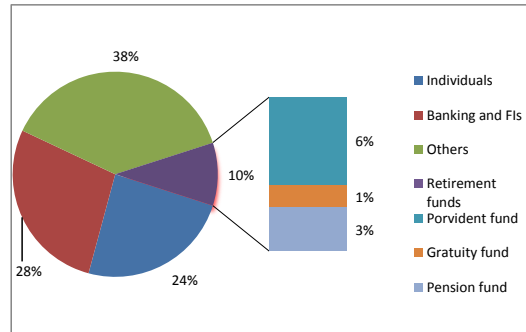
A new fund was launched under the Income category, as well as profit payments were received from Non-performing telecommunication sector which enhanced the returns in the particular month. Money market category saw more sales than redemption as more people invested in this category to get stable returns with minimum risk factor.

Industry Size - Assets under Management

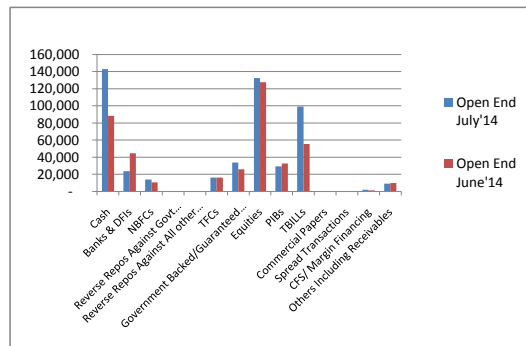
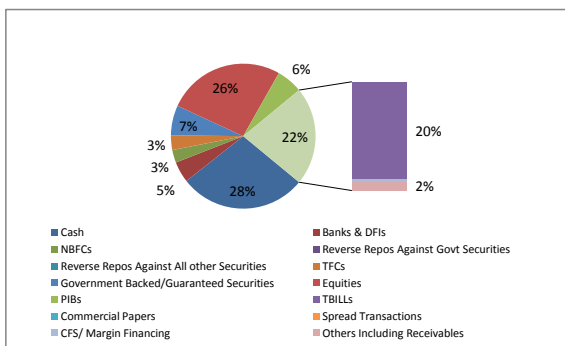
Category wise



Unit Holder Pattern



Asset Allocation

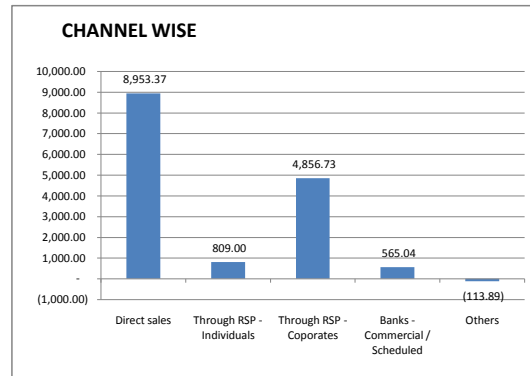
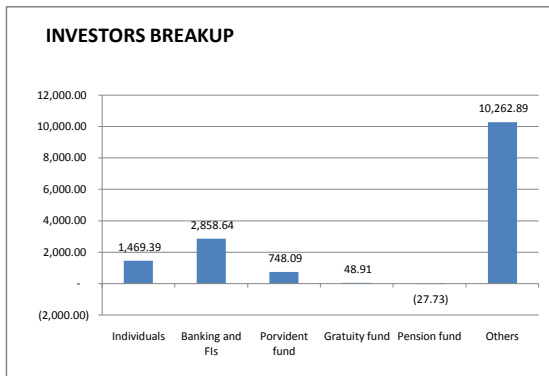


Return (Monthly - %) *

Category	July'14	June'14
Money Market	8.36%	8.17%
Income	9.39%	4.26%
Islamic Income	6.18%	8.26%
Islamic Fund of Funds	1.66%	0.59%
Islamic Equity	2.89%	0.55%
Equity	2.57%	-7.28%
Aggressive Fixed Income	6.12%	28.34%
Index Tracker	2.30%	-0.40%
Islamic Index Tracker	2.53%	1.32%
Islamic Balanced Fund	1.97%	-0.90%
Islamic Money Market	6.47%	6.00%
Islamic Asset Allocation	2.17%	-2.54%
Asset Allocation	1.98%	-0.76%
Commodities	-0.94%	5.57%
Balanced	2.61%	-0.23%
Fund of Funds	2.53%	-1.89%
Islamic Aggressive Fixed Income	7.08%	38.17%
Islamic Capital Protected Fund	1.96%	0.81%

* Based on weighted average return of industry

Net Sales (PKR Millions)



NOTE:

The information pertaining to sales, redemptions and net sales for the month July 2014 does not reflect the complete industry picture as it does not include data from HBL Asset Management Ltd, KASB Funds, PICIC, MCB-Arif Habib Savings and Investments Limited, National Asset Management Company Limited as the data was not received from them till the date of this publication.



Highlights

PKR 8,442 million  **3%**


(PKR 8,150 million in June 2014)

Total assets as at July 2014

PKR 2,544 million  **4%**

(PKR 2,436 million in June 2014)

Highest assets in the equity category of funds as at July 2014

8.54 % Return on Debt  **1.84 times**

(3% in June 2014)

Highest return for the month of July 2014

PKR 194 million  **0.38 times**

(PKR 316 million in June 2014)

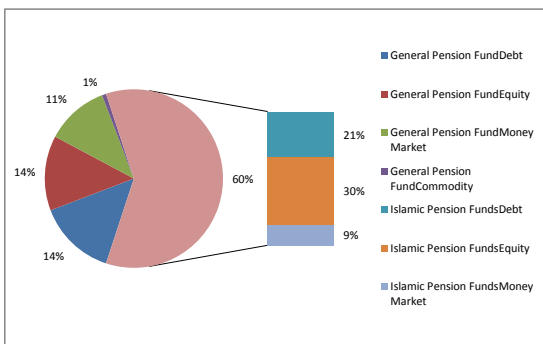
Total Net sales for the period July 2014

Reasons

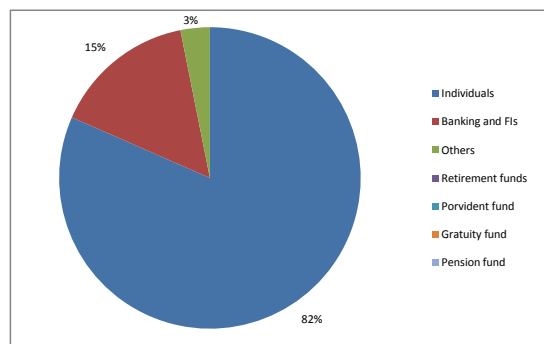
There was an increase in net assets in the equity category because of the positive trend in the stock market as Net inflow of foreign portfolio investment of \$69million resulted in positive return for the market. KSE-100 index increased by 2.2% in July'14 to stand at 30,314 points.

Industry Size - Assets under Management

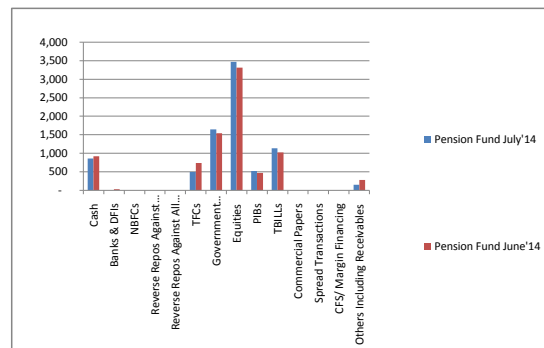
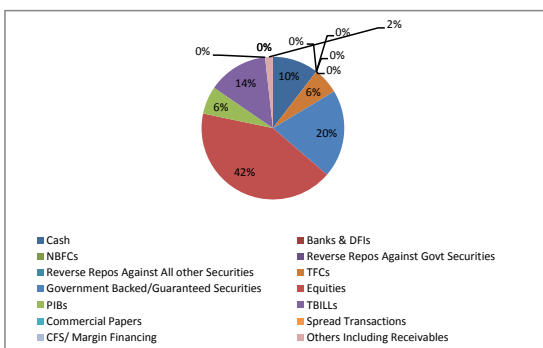
Category wise



Unit Holder Pattern



Asset Allocation

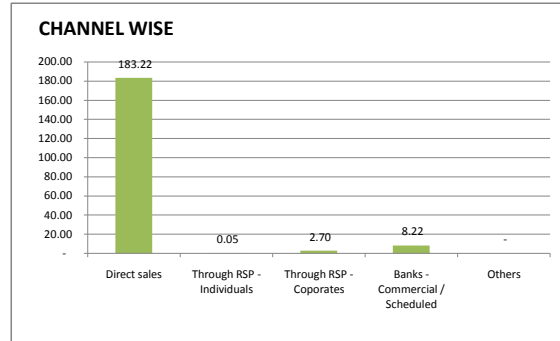
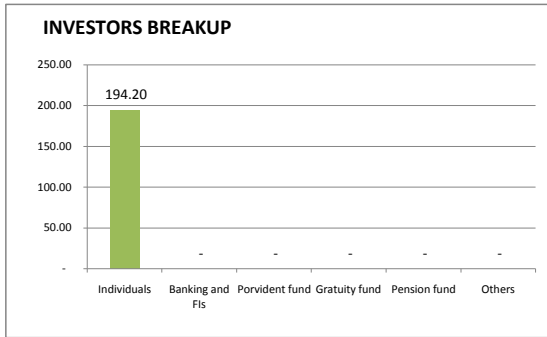


Return (Monthly - %) *

Pension Funds	July'14	June'14
General Pension Fund	17.81%	5.15%
Islamic Pension Fund	13.9%	2.35%

* Based on weighted average return of industry

Net Sales (PKR Millions)



NOTE:


The information pertaining to sales, redemptions and net sales for the month July 2014 does not reflect the complete industry picture as it does not include data from HBL Asset Management Ltd, KASB Funds, PICIC, MCB-Arif Habib Savings and Investments Limited, National Asset Management Company Limited as the data was not received from them till the date of this publication.



Highlights

PKR 21,570 million  **1%**
 (PKR 21,417 million in June 2014)
 Total assets as at July 2014

PKR 20,437 million  **1%**
 (PKR 20,290 million in June 2014)
 Highest assets in the equity category of funds as at July 2014

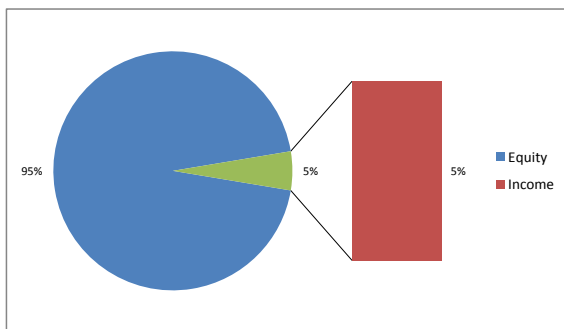
6.27 % Return on Income  **0.42 times**
 (10.89% in June 2014)
 Highest return for the month of July 2014

Reasons

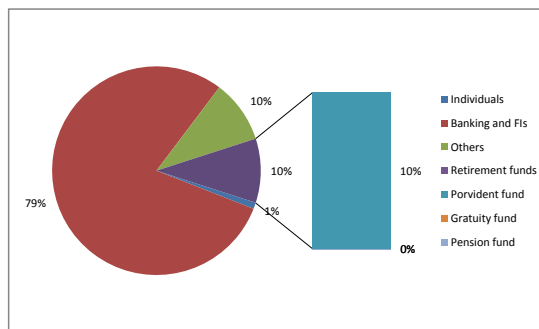
There was an increase in net assets in the equity category because of the positive trend in the stock market as Net inflow of foreign portfolio investment of \$69million resulted in positive return for the market. KSE-100 index increased by 2.2% in July'14 to stand at 30,314 points.

Industry Size - Assets under Management

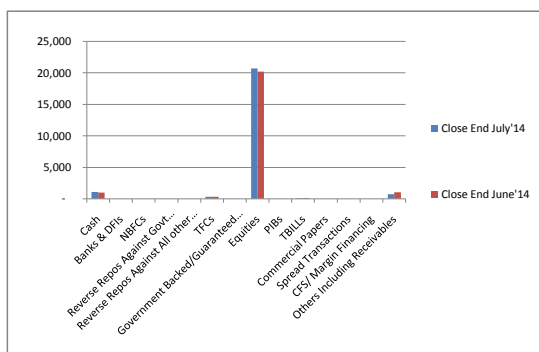
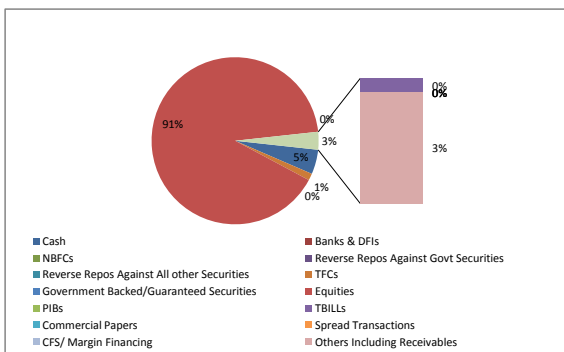
Category wise



Unit Holder Pattern



Asset Allocation



Return (Monthly - %) *

Category	July'14	June'14
Equity	0.75%	-3%
Income	6.27%	11%

* Based on weighted average return of industry

NOTE:

The information pertaining to sales, redemptions and net sales for the month July 2014 does not reflect the complete industry picture as it does not include data from HBL Asset Management Ltd, KASB Funds, PICIC, MCB-Arif Habib Savings and Investments Limited, National Asset Management Company Limited as the data was not received from them till the date of this publication.