



Atlas Asset Management

An Atlas Group Company

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M. Habib-ur-Rahman

Chief Executive Officer



Atlas Asset Management Limited (AAML), sponsored by the Atlas Group of Companies, was incorporated on August 20, 2002. AAML is registered as an asset management company with the Securities and Exchange Commission of Pakistan to manage open-end and closed-end funds. AAML is also licensed as a pension fund

manager to manage voluntary pension schemes. The principal activity of the Company is to manage various investment schemes with the aim to provide investors a one-window facility to invest in diversified and secured funds offering advantageous returns.

The foundation of the Atlas Group was laid in 1962 by Mr. Yusuf H. Shirazi with the establishment of Shirazi Investments (Pvt) Limited (SIL). AAML is a wholly owned subsidiary of SIL, which is the holding company of the Atlas Group. Atlas Group is a diversified group dealing in engineering, financial services, power and trading. It consists of eight public limited companies out of which four are quoted on the Stock Exchanges in Pakistan, and ten private limited companies. The growth of SIL, and the Atlas Group as a whole, is the result of continued focus on good corporate governance.

Board of Directors

Yusuf H. Shirazi	Chairman
Ali H. Shirazi	Director
Arshad P. Rana	Director
Azam Faruque	Director
Frahim Ali Khan	Director
Shamshad Nabi	Director
M. Habib-ur-Rahman	Chief Executive Officer

Senior Management

Lilly R. Dossabhoy	Chief Financial Officer & Company Secretary
Muhammad Abdul Samad	Chief Investment Officer
Muhammad Irfan Dhedhi	Finance Manager
Abbas Sajjad	Head of Sales & Investor Services
Qurrat-ul-Ain Jafari	Chief Internal Auditor
Khalid Mahmood	Fund Manager - Equity
Mohammad Umar Khan	Fund Manager - Commodities
Fawad Javaid	Fund Manager - Fixed Income
Tariq Ahmed Siddiqui	Manager IT
Najam Shehzad	Manager Investor Services
Zainab Hussain	Assistant Manager - Risk
Ayesha Farooq	Manager Marketing & Sales Training
Syed Fahad Ali	Assistant Manager Compliance

Total number of funds: : 8

Assets under Management as of June-2014 : PKR 13.57 billion

Asset Manager Rating : AM2- by PACRA (April 18, 2014)

Auditor : Hameed Chaudhri & Co., Chartered Accountants

For Year Ended June 30, 2014

Funds Under Management	Rating	Net Assets (as of June 30, 2014) PKR millions	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	Since Inception (or past 10 years whichever is less)
Open-End Schemes - Money Market													
Atlas Money Market Fund (20-01-2010) ¹	AA+ (P)	6,050						10.16%*	11.64%	11.33%	9.02%	8.29%	53.31%
Open-End Schemes - Income													
Atlas Income Fund (22-03-2004) ¹	A+ (P)	3,897	9.79%	11.46%	10.23%	9.46%	6.91%	9.98%	7.24%	6.06%	9.58%	8.45%	134.69%
Atlas Islamic Income Fund (18-10-2008) ¹	AA- (P)	521					11.50%*	9.22%	9.90%	10.11%	8.65%	8.22%	68.09%
Open-End Schemes - Equity													
Atlas Stock Market Fund (23-11-2004) ¹	4 Star (P)	1,050	12.53%	32.52%	29.39%	-6.84%	-31.58%	24.86%	40.07%	22.95%	51.11%	30.09%	415.66%
Atlas Islamic Stock Fund (01-01-2007) ¹	5 Star (P)	809			3.56%	1.40%	-22.68%	25.14%	43.77%	27.51%	48.67%	21.73%	237.06%
Open-End Schemes - Funds of Funds													
Atlas Gold Fund (15-07-13) ¹		166										6.11%	6.11%
Pension Funds													
Atlas Pension Fund (27-06-2007) ¹	-												
Equity		185			0.02%	0.94%	-17.31%	20.71%	29.73%	16.72%	52.48%	35.30%	214.79%
Debt		192			2.43%*	7.54%	9.07%	8.98%	9.64%	10.16%	8.47%	7.83%	80.61%
Money Market		153			2.43%*	7.28%	9.91%	9.51%	10.80%	10.35%	8.15%	7.59%	83.75%
Gold		34									0.05%	5.98%	5.98%
Atlas Pension Islamic Fund (15-09-2007) ¹	-												
Islamic Equity		202				-1.14%	-1.88%	22.88%	39.45%	30.05%	49.02%	24.88%	302.26%
Islamic Debt		176				6.59%*	10.37%	9.79%	5.75%	6.98%	7.79%	8.04%	68.04%
Islamic Money Market		138				6.48%*	11.00%	9.21%	9.79%	9.61%	7.12%	7.67%	76.90%

* Annualized

(P) - PACRA

Trustee¹Central Depository Company of Pakistan Limited²MCB Financial Services Limited