



# Atlas Asset Management

An Atlas Group Company

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## Company Profile

Atlas Asset Management Limited (AAML), an Atlas Group Company, was incorporated on 20th August, 2002 as an unlisted public limited company. AAML as a Non-Banking Finance Company (NBFC) is licensed & regulated by Securities & Exchange Commission of Pakistan to perform Asset Management and Investment Advisory Services as per the NBFC (Establishment and Regulations) Rules, 2003 & NBFC and Notified Entities Regulations, 2008 and as a Pension Fund Manager to manage voluntary pension funds (under Voluntary Pension System Rules, 2005). Atlas Group companies include Atlas Honda Limited, manufacturer of Honda motorcycles, Atlas Battery Limited, manufacturer of AGS batteries, Honda Atlas Cars (Pakistan) Limited, manufacturer of Honda Cars, Atlas Autos Limited, Atlas Engineering Limited, Atlas Power Limited, Atlas Insurance Limited, Shirazi Trading Company (Pvt.) Limited and other companies engaged in manufacturing auto parts, metals refining and specialized trading. AAML is assigned an asset management rating AM2+ (as on June 28, 2019) by the Pakistan Credit Rating Agency Limited (PACRA) and it follows the Global Investment Performance Standards (GIPS) for reporting investment performance.

### Board of Directors

<b>Mr. Yusuf H. Shirazi</b>	Chairman
<b>Mr. Frahim Ali Khan</b>	Director
<b>Mr. Tariq Amin</b>	Director
<b>Mr. M. Habib-ur-Rahman</b>	Director
<b>Mr. Ali H. Shirazi</b>	Director
<b>Ms. Zehra Naqvi</b>	Director
<b>Mr. M. Abdul Samad</b>	Director / CEO

### Senior Management

<b>Mr. M. Abdul Samad</b>	Chief Executive Officer
<b>Mr. Khalid Mahmmod</b>	Chief Investment Officer
<b>Ms. Qurrat-ul-Ain Jafari</b>	Chief Financial Officer
<b>Ms. Mishaal H. Shirazi</b>	Head of Sales & Business Development
<b>Mr. Tariq Ahmed Siddiqui</b>	Head of IT
<b>Ms. Zainab Kazim</b>	Company Secretary & Manager HR
<b>Mr. M. Uzair Uddin Siddiqui</b>	Chief Internal Auditor
<b>Ms. Ayesha Farooq</b>	Manager Marketing
<b>Mr. Muhammad Noman</b>	Manager Compliance

<b>Chief Executive Officer</b>	: Mr. M. Abdul Samad
<b>Total number of funds</b>	: 8
<b>Assets Under Management as of June-2018</b>	: PKR 30.861 billion
<b>AMC Management Quality Rating</b>	: AM2+ PACRA (June 30, 2019)
<b>Auditor</b>	: Deloitte Yousuf Adil Chartered Accountants



# ATLAS ASSET MANAGEMENT

For the Year Ended June 30

Funds Under Management	Rating	Net Assets (as of June 30, 2019) PKR millions	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	Since Inception (or past 10 years whichever is less)
<b>Open-End Schemes - Money Market*</b>													
Atlas Money Market Fund (20-01-2010)	AA(f) (P)	10,240	10.16%	11.64%	11.33%	9.02%	8.29%	8.59%	6.02%	6.14%	5.49%	8.87%	126.85%
Atlas Sovereign Fund (Formerly: Atlas Sovereign Liquid Fund) (01-12-2014)	AA(f) (P)	2,301	-	-	-	-	-	8.32%	5.79%	9.38%	5.00%	7.71%	41.74%
<b>Open-End Schemes - Income*</b>													
Atlas Income Fund (22-03-2004)	AA-(f) (P)	2,988	9.98%	7.24%	6.06%	9.58%	8.45%	12.19%	8.02%	5.48%	4.82%	7.33%	113.80%
<b>Open-End Schemes - Equity</b>													
Atlas Stock Market Fund (23-11-2004)		5,044	24.86%	40.07%	22.95%	51.11%	30.09%	19.73%	5.05%	33.73%	-4.75%	-18.83%	449.65%
<b>Open-End Schemes - Shariah Compliant Income*</b>													
Atlas Islamic Income Fund (18-10-2008)	AA-(f) (P)	913	9.22%	9.90%	10.11%	8.65%	8.22%	7.21%	4.97%	5.97%	4.92%	8.48%	110.96%
<b>Open-End Schemes - Shariah Compliant Equity</b>													
Atlas Islamic Stock Fund (01-01-2007)		1,205	25.14%	43.77%	27.51%	48.67%	21.73%	21.37%	5.73%	29.25%	-7.88%	-18.95%	414.13%
Atlas Islamic Dedicated Stock Fund (10-01-2019)		0	-	-	-	-	-	-	-	-	-	-17.27%	-17.27%
<b>Open-End Schemes - Shariah Compliant Fund of Funds - CPPI</b>													
Atlas Islamic Fund of Funds (Atlas Islamic Capital Preservation Plan) (07-01-2019)		431	-	-	-	-	-	-	-	-	-	-2.40%	-2.40%
<b>Open-End Schemes - Shariah Compliant Fund of Funds</b>													
Atlas Islamic Fund of Funds (Atlas Aggressive Allocation Islamic Plan) (07-01-2019)		93	-	-	-	-	-	-	-	-	-	-11.22%	-11.22%
Atlas Islamic Fund of Funds (Atlas Conservative Allocation Islamic Plan) (07-01-2019)		121	-	-	-	-	-	-	-	-	-	-0.94%	-0.94%
Atlas Islamic Fund of Funds (Atlas Moderate Allocation Islamic Plan) (07-01-2019)		103	-	-	-	-	-	-	-	-	-	-6.91%	-6.91%
<b>Voluntary Pension Funds</b>													
<b>Atlas Pension Fund (27-06-2007)</b>													
Equity		387	20.71%	29.73%	16.72%	52.48%	35.30%	21.13%	4.50%	28.72%	-2.97%	-17.21%	393.50%
Debt		378	8.98%	9.64%	10.16%	8.47%	7.83%	13.03%	7.88%	5.24%	4.96%	7.17%	122.20%
Money Market		356	9.51%	10.80%	10.35%	8.15%	7.59%	7.93%	5.74%	5.53%	5.36%	8.64%	114.78%
<b>Shariah Compliant Voluntary Pension Funds</b>													
<b>Atlas Pension Islamic Fund (15-09-2007)</b>													
Islamic Equity		382	22.88%	39.45%	30.05%	49.02%	24.88%	24.32%	4.99%	28.29%	-9.54%	-19.14%	407.95%
Islamic Debt		375	9.79%	5.75%	6.98%	7.79%	8.04%	5.53%	4.23%	5.39%	3.58%	7.30%	86.37%
Islamic Money Market		389	9.21%	9.79%	9.61%	7.12%	7.67%	5.97%	4.21%	4.88%	4.02%	7.57%	96.46%

\* Annualized

(P) - PACRA

Trustee

Central Depository Company of Pakistan Limited

